

Chateau Impney Pop Up

Saturday 22<sup>nd</sup> May 2021

At the invitation of Steve Wilson and his team at Fisher Restoration about 24 Alvises with nearly 50 members attended a 'Pop up' event at Chateau Impney. An interesting selection of Alvises attended (with a few moderns due to the prospect of inclement weather) amongst which were a Silver Eagle, Speed 20s and 25s, TA21s and 3 litres (a very pretty TD series 1 DHC amongst others).

Members came quite a distance ... Sheffield was probably the furthest and for three of them this was the first event they had attended since joining. It was quite delightful to meet old friends and welcome new members to an event which was for many the first occasion to get out and about in their Alvises for 18 months.

The event, shared with the Aston Martin Owners Club, allowed everyone to wander around the workshops and showrooms, chat



The Impney Estate was historically part of the Manor of Impney and can be dated back to as The final very closed was reconcirclery part of very wards or respect y of carlied cards and wards of the early as the finiteenth century. In the 1870s John Carbet, a local industrialist, purchased the land and created an iconic estate consisting of a new mansfort. Improve Hall, designed in the French Louis XIII revival style, with omamental gardens and a landscaped parkland sotting. The land to the cast of the main house performed a more functional role, including and the set of the main house performed a more functional role, including the first set of the main house performed a more functional role. walled gordens and farmland.

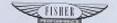
Impney Hall began trading as a hotel in the 1920s, following John Corbett's death in 1901. After WWII, during which the estate had been requisitioned by the government, imprey Hall was received under the name of the Chateau imprey Hotel.

Over the following decades there was substantial development, expanding the hotel and wider estate campus, as it evolved into a varue for predominantly large events. The moder additions, built during the latter half of the 20th campy, included, visit exhibition and confarencing facilities, accommodation blocks, residential properties and workshops. Unfortunately, many of the facilities obstanciate were poorly designed and resultad in the loss of many historic features, such as an icomic porte-cochere on the main house, is waited garden and some of the landscaped parkland. Sady, the estate suffered from dhome underinvestment from the two tee 1990s until it entered neoewership in 2009.

Imprey Estate was purchased from receivership by us (the Greyfort Group) in 2012.

Through multi-million-pound investment, we made considerable officit to develop the existing ostate into a sustainable large events venue, as well as diversifying activities to include commercial (industrial/office/agricultural) and residential reintes. Substantial improvements were achieved, however the estate's than principal model of a large events' business proved unsustamable

The business fundamentally suffered from the need for wholesale redevelopment of the site. The large swares business caused tracing in Narch 2020, Solowing the outbrask of the Govid-18 pendemic which had accelerated the need to shrategically address the structural challenges of the business



with the engineers, ride e-bikes around the estate and enjoy a delicious lunchbox washed down with non-alcoholic beverages provided by Dave Dobson's daughter Leanne courtesy of her mobile bar.













